MAY/JUNE 2008

Another Squeakywheel Media Placement

EVENTS MEETINGS MARKETING STYLE STRATEGY IDEAS **How YouTube Videos Build Buzz for Events** ZВА D **New York**

VENUES

Duick Trips

Looking to get a group away from the city? Here are 12 options for just-out-of-town meetings, activities, and dining. By Anna Sekula



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For Small Meetings

Built in 1873 and listed with the National Regis Robbins House opened in November as a bed-a rooms, the house has period furnishings along include a tearoom and a dining room with wo cess and flat-screen Tvs. The house sits on two m other historic sites and downto \$605718733, www.silaswrobbins.com)



as biking in Utchfield Hills. Road, Route 47, Washington, Conn., 860.868.9466, www.mayflowerinn.com)

Northwest of Atlantic City is Sharrott Winery, a familyowned winery that will open in May. On 34 acres, the winery has a tasting room that can be used Mondays through Thursdays or weekend evenings. The 20-seat mahogany bar has an adjacent 30-foot-long patio with views of the vineyard, or you can put up a tent on the 3,200-square-foot lawn. (370 South Egg Harbor Road, Winslow, NJ, 609.567.9463, www.sharrottwinery.com)



south circuit of the track is almost two miles in length. An adjacent events pavilion is for corporate groups only; the private clubhouse won't open until later in the year. (67 Cantrell Road, Monticello, N.Y., 877.578.7223, www.monticellomotorclub.com)

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If it's bowling they're into, check out the New Jersey location of Lucky Strike Lanes later this year. Within the Meadowlands Anadu complex will be a 25,000-square-foot space for Steven and Gilian Foster's entertainment venue, with 24 lanes, billards and a private room, plus a full menu. (East Rutherford, N.J., www bowlluckystrike.com; for more information, call 323,468.2356)

Opening this summer is the Monticello Motor Club, a private racing club that will offer its track to corporate groups for teambuilding, client entertaining, and incentive trips. Available Mondays through Thursdays, the

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