

# The New York Times

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## Reborn Vibe Magazine Names New Editor

The rapid resurrection of Vibe magazine continues: on Monday the new owners of the revived hip-hop and R&B magazine said they had chosen **Jermaine Hall** as editor in chief of Vibe and its Web site, [vibe.com](http://vibe.com). Mr. Hall has previously served as the editor in chief of King magazine, a monthly title geared to African-American men that ceased publication earlier this year. He was also music editor at the rap magazine The Source and the webmaster at Vibe. In a telephone interview,

**Brett Wright**, co-chief executive of the Vibe Lifestyle Network, said that [vibe.com](http://vibe.com) would provide coverage of urban music and entertainment on a "regular, daily, hourly, by-minute basis" while the print magazine would focus on investigative reporting and long-form stories. The first issue of the new quarterly Vibe magazine is planned for a November release. The long-running publication shut down in June when its previous owners said they could not find new buyers or restructure the company's debt. It was bought this month by InterMedia Partners, a private equity fund.